

**“BUT WE DON’T HAVE THE  
MONEY TO SAVE ENERGY”:  
Helping Local Governments Care  
About Climate Change**



Colin Haller  
International City / County  
Management Association  
November 20, 2002

# I-C-M-A, not Ic-ma



- *The association*
  - Their jurisdiction
  - Their staff
- Over 8000 members
- Not for profit, non-lobbying
- Since 1914

# You've Got a Friend

- Training
- Research
- Information
- Technical Assistance
- Environmental Expertise



# ICMA Energy & Climate Change



- Energy Benefits Program
- Local Climate Change Network
- Renewable Energy—Wind Outreach
- Outreach
- Technical Assistance

# Energy Benefits



- “Efficiency Can Reduce Energy Use by 30%”
- Energy Efficiency = Less GHG

# Motivation

- 30% Less Energy Use = 30 % Less Cost
- Bottom-line driven
- Lessons with Savings



# Brand Spankin' New Project



- Successful Pilot Project
- Preaching the Gospel of Efficiency
- New Project Planning Now



# **“Open the Pod Bay Doors Please, HAL”**

- [www.USAenergy.org](http://www.USAenergy.org)



-  [www.lgean.org](http://www.lgean.org)

- Web casts
- Templates





# Outreach: LGEAN



ICMA Local Government Environmental Assistance Network

Brownfields Legislation Passes House and Senate

**LGEAN**

**ABOUT LGEAN**

**LGEAN PARTNERS**

**ASK LGEAN**

**UPDATE SERVICE**

**SITE MAP**

**SEARCH/ LGEAN CITY**

**WHAT'S NEW?**

**HOT TOPICS**

**REGULATORY INFORMATION**

**TOOLS & RESOURCES**

**CALENDAR**

**CONSULTANTS DIRECTORY**

**Water Environment Federation**  
Preserving & Enhancing the Global Water Environment

**NACO**  
National Association of Counties  
Courteous Care for America

**PERI**  
PUBLIC ENTITY RISK INSTITUTE

**AIR & WASTE MANAGEMENT ASSOCIATION**

**ECOS**  
American Water Works Association  
Dedicated to Safe Drinking Water

**SWANA**  
SOLID WASTE ASSOCIATION OF NORTH AMERICA

LGEAN is managed and operated by the International City/County Management Association, <http://icma.org>. Forward questions or comments about this site to [lgean@icma.org](mailto:lgean@icma.org) or call 877-865-4326. [Our disclaimer.](#)

# Outreach: USAEnergy

The screenshot shows a web browser window displaying the USAEnergy.org website. The browser's address bar and toolbar are visible at the top. The website has a blue header with the USAEnergy.org logo and a tagline. A navigation menu is located below the header. The main content area is divided into several sections: a welcome message, a 'Case Studies' section with a list of links, an 'e-Library' section with a list of links, a 'Web Links' section with a list of links, and a 'Calendar' section with a list of events. On the right side, there is a vertical sidebar with a 'BROWSE TOPICS' section containing three links: 'Energy Efficiency', 'Climate Change', and 'Renewable Energy'. The website is powered by ICMA.org, as indicated by a logo in the top right corner.

USAEnergy.org

The Web site for local government energy information

Home About Partners Case Studies e-Library Web Links Tools Calendar

Welcome to the USAEnergy.org site!

Welcome to USAEnergy.org! On this site you will find a multitude of resources related to energy efficiency, renewable energy, and climate change. Please contact ICMA at [climatechange@icma.org](mailto:climatechange@icma.org) with any comments or suggestions you may have! Enjoy your visit!

**Case Studies**

- ★ [Grafton Middle and High School](#)
- ★ [Rebuild New York's Communities](#)
- ★ [Metropolitan Mayors Caucus Regional Clean Air Dialogue](#)
- ★ [Vehicle Trip Reduction Through Videoconferencing](#)

**e-Library**

- ★ [Greenhouse Gas Reduction Template](#)
- ★ [Climate Change and Pennsylvania](#)
- ★ [Greenhouse Gas Emissions for Management of Selected Materials in MSW](#)
- ★ [Smart Savings: Climate Solutions for Cities](#)

**Web Links**

- ★ [Carbon Dioxide \(CO2\) Emissions Tabulator](#)
- ★ [Climate Change Calculator](#)
- ★ [EPA's Global Warming Site](#)
- ★ [National Renewable Energy Laboratories](#)
- ★ [The Local Government Environmental Assistance Network](#)

**Calendar**

- ★ [Solar Electric Architecture](#) 11/9/2002
- ★ [Brownfields 2002](#) 11/13/2002 - 11/16/2002
- ★ [Energizing Schools](#) 11/14/2002 - 11/16/2002
- ★ [Climate Change Partners' Conference](#) 11/20/2002 - 11/23/2002
- ★ [LMOP Conference](#) 1/6/2003 - 1/8/2003

**BROWSE TOPICS**

- ★ [Energy Efficiency](#)
- ★ [Climate Change](#)
- ★ [Renewable Energy](#)

# USAEnergy.org

*The Web site for local government energy information*

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[Search](#)



- Climate Change
  - GHG Reduction Plan
- Energy Efficiency
- Renewable Energy

**To Reach Me...**

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